

ON
THE

VERGE

Here's what I M doing

NOV18 - Purpose

- What on earth are you doing?
- Profit + Purpose = CSR
- Featured Entrepreneur
- WE (Women Entrepreneurs)
- What I M doing to make the world better

**ACHIEVEMENT
IS BORN FROM DISCIPLINE
DISCIPLINE IS BORN FROM HABITS**



November 2018

Welcome to *On the Verge*

Welcome to ***On the Verge (OTV)***, a digital publication dedicated to preparation and accomplishment. OTV is dedicated to bringing out the best in you by providing content and resources to guide your personal, professional and business development. **OTV** provides insight to improving your career, starting a business, goal-setting, life management skills, health-and-wellness, leading a balanced life, etc. Our objective is to bring you to the edge, it is up to you to take the leap. Are you *on the verge* of your next accomplishment, breakthrough?

OTV is the media communication channel for I M Possible Mall (I M) to keep our stakeholders informed of I M brands' products, services, and activities. I M an innovative strategic alliance of individual of ***betterment*** to develop high-organizations. I M businesses competencies to deliver professional, and personal businesses that form an ecosystem performing individuals and dynamically leverage their core integrated, holistic, robust business, development solutions.



Every time you talk about yourself you talk about us.

THEME: PURPOSE



November 2018



Here's what I M about

**Check out our new brands
in this issue**





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strategic|site

Strategy

fusing creativity and intelligence

StrategicSite is leading the I M enterprise strategy, the business development and integration of each business and brand. StrategicSite has worked with Fortune 500, mid-size, and small businesses across many industries; starts-ups; non-profits; and government entities. Let us transform your organization.

We fuse creativity and intelligence
to produce innovative ideas and solutions
to build and grow your business

Strategy

Project Management

Process Management

Business Modeling

consultants@strategicisite.com
www.strategicisite.com



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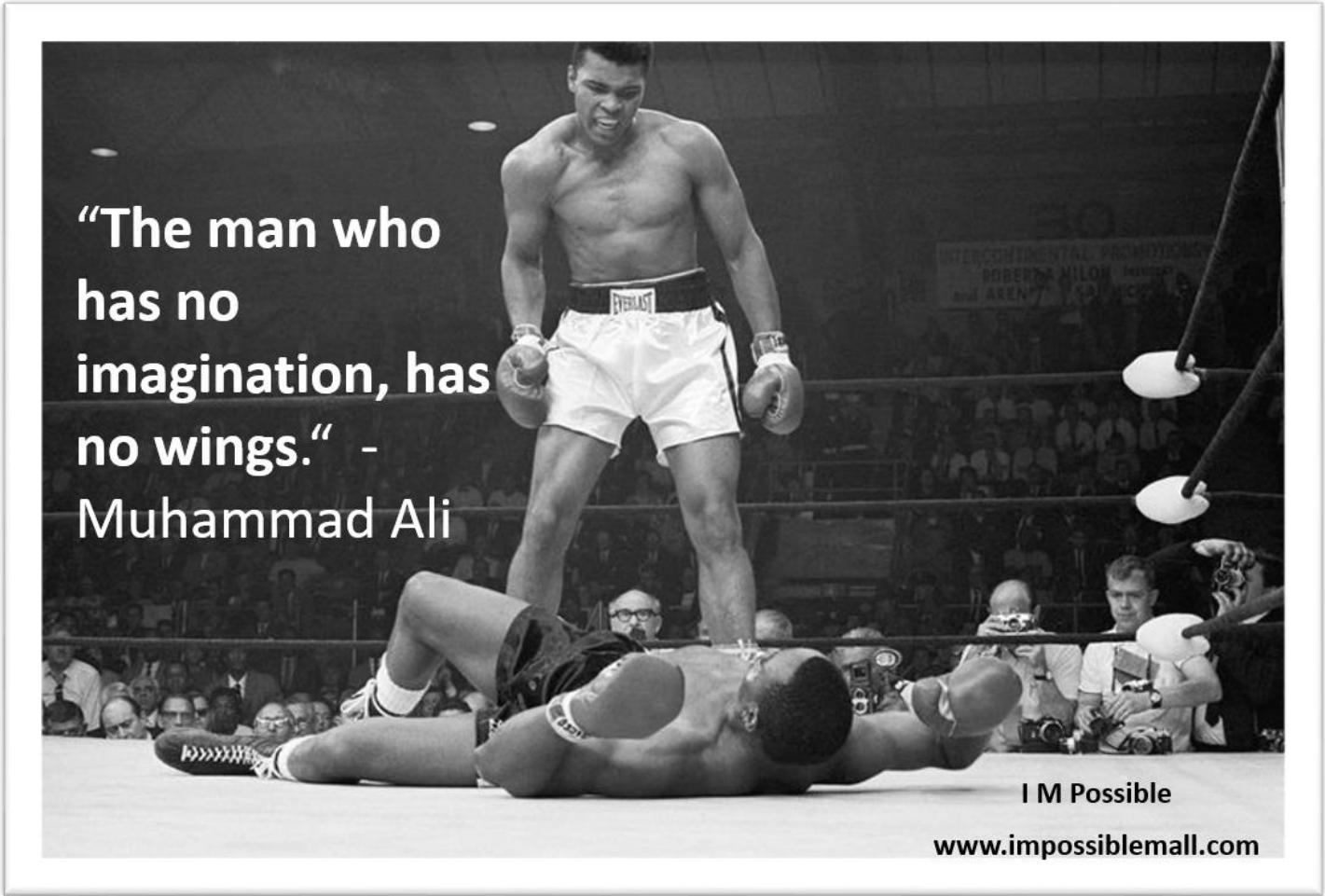
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Don't beg average people to be phenomenal. Eric Thomas



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FROM

The founder of I M



Welcome to the journey!

I can remember when I was young my mother saying to me in an unpleasant tone, “**What on earth are you doing?**” This questioning was usually the result of me doing something I had no business doing. I M sure I was not the only child challenged with coming up with a rationale answer to this question.

As I have become older, I have found new meaning to the question which I ask myself and challenge others to answer. “What on earth are you doing?” Are you existing day-to-day, going through a perpetual routine? Are you serving others or yourself? Are you building or destroying? Have your achievements only benefited you?

Ask yourself, “What purpose am I serving while I am here? Some are gifted with finding their purpose early in life, while others find it later, and some never find it. If you have not found your purpose, it may be because you are not seeking it.

There is so much *good* to be done in this world that even the effort of seeking your purpose can bring benefits to others. There are many ways to help others, to protect the environment, to make positive changes. Your contribution can be local or global. You can lead, or you can follow. Begin with engaging yourself in some effort. Then inspire family and friends to join you. Continue expanding your reach. A book club, a health and wellness group, cultural awareness group, a think tank, community organization, etc.



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Just start so when you are asked “What on earth are you doing?”, you will have an answer.

I M working on doing something great on this earth. Maybe I will fulfill my purpose or maybe not either way I M enjoying the journey and I M thankful that I M trying than choosing not to do anything at all.

If my mother is looking upon me from beyond I believe she would vary her question and tone. Hopefully she would smile when asking, “What on earth are you doing, now?” and I would be okay answering. 😊

Darin



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Before he achieved it, he courageously said it.



IMagine the possibilities.



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Everything begins with an idea. – Earl Nightingale

Entrepreneurship



Development Program

Up in the morning with the Rising SON!



Sketched on a Napkin (SON) - Entrepreneurship Development Program (SON-EDP) teaches emerging entrepreneurs how to transform their ideas into a business while developing a “**cooperative competition**” (aka coopetition) business mindset. Coopetition is an unconventional collaboration and cooperation model performed between competitors. SON-EDP is based on a framework of business development and value creation

through “sharing and collaborating” along a competitive trajectory. Participants gain an understanding of the social, intellectual and economic benefits of achieving and maintaining a thriving, diverse, business community and network. Participants learn concepts on idea generation and creativity, entrepreneurial processes; business modeling and planning; branding; etc.

Three SON-EDP entrepreneurs (Debra, Mitchell, Shavona) are featured in this edition of OTV.

For more information email us: entrepreneurs@sketchedonanapkin.com



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Are you living with purpose?

(Article is based on Field of Dreams – Goal Kicker Program)

“When you have a clear purpose, you don’t have time for negativity.” Mark V. Hansen

Defining your purpose or some refer to it as your *calling* in life is a difficult and challenging undertaking for many. There are some who are fortunate to know their purpose from childhood but for many they go through life searching for meaningful intention.

Why is having a purpose important?

Studies have determined that those who live without purpose, meaning, or direction are more likely to experience depression. Some people live to experience happiness, but happiness requires external stimuli and is often short-lived such as having more money, a new car, a new job, even a new relationship. Purpose is an internal stimulus that brings us perpetual joy.

Purpose, calling, dreams connect us to something greater than ourselves. Purpose gives us meaning. It gives the fortitude to plow through our challenges. Living a purposeful life provides a foundation allowing one to weather the winds of uncertainty. Our life has meaning when we have purpose. Purpose gives us a reason for living other than being afraid to die.

How you can find your purpose?

Most people have desire to make a difference even if they do not know how. It is fulfilling to know that we are making a positive contribution even doing the smallest of good deeds illuminates that satisfaction within us. Many people spend most of their waking hours working and maybe raising a family leaving little time to “make a difference” or even think about making a difference.

Amid your daily chaos with your utmost intention to ignore your purpose, it will linger around you sometimes calling in a whisper. Sometimes shouting. Therefore, finding your purpose requires you to *listen* and *feel* your way through this process. You must get out of your head and



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into your heart. Finding your purpose is an emotional not an intellectual journey. While you are seeking your purpose, your purpose is seeking you. To acknowledge it, you must listen.

Listen to your inner self and pay attention to how you “feel” about certain things. Does your childhood dream of being on stage playing your guitar still resonate within you? Are you moved by a social inequity so much so that you feel in your heart that you must do something? Do you want to paint, teach, write, speak, open a business, feed the hungry, etc.? Are you listening to what you are feeling?

What are you passionate about? Our true desires, not desires of materialism but our visions of things that are greater than our self are analogous to our passions. Our passions are connected to our purpose. What gives you goose bumps when you do it or think about it? What makes your Soul vibrate? What is that *thing* that when you think about it you get lost in thought? Anyone who has ever been *in love* may relate to this feeling.

When you do this *thing*, you experience a “feeling” that athletes and musicians might know as “being in the zone”. A place where one breaks free of time and space constrictions and elevates their performance to an exceptional level. It is as if they become one with the activity. It is place where you know you belong.

Some find their purpose in their “suffering” due to experiencing an unfortunate event and not wanting others to experience the same. They become passionate about preventing or mitigating the occurrence of such events so others will not have to endure the same pain. Think about Mothers Against Drunk Driving (MADD) or Mothers Against Police Brutality (MAPB). Others may observe a void in the world and want to fill it such as eradicating homelessness, poverty, or hunger. It is not their intellectuality that drives them. It is what they are feeling that does. A feeling of suffering and a feeling to act.

Etymology teaches us that the words passion and suffering share the same Greek/Latin origin – from the word *passio* – to suffer, to act upon. When we suffer we look to something greater than ourselves for our resolve. When we are passionate we feel the essence of the divine. Passion is



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our Soul communicating with our Source. When we renounce or ignore our passions, ambitions, or dreams we wander in the abyss of unhappiness and disconnection. We end up as Henry David Thoreau stated, "Living a life of quiet desperation..."

Will you answer?

What will you do when you find your purpose, or it finds you? There is a space between finding your purpose and pursuing it. In this solitary space, you muster your courage. The word *courage* comes from the Old French word, "corage" meaning "heart, the seat of emotions". Understand that our brain is designed to keep us safe and in doing so leads us to remain in our comfort zone. To pursue your purpose, you must have the courage to move into unfamiliar territories not knowing the outcome of your pursuit. This is where your faith becomes essential.

Will you have the heart to say "yes" to your purpose or will you wave the white flag, give up and retreat into an unfilled life. With either decision, you will cut away some aspect of yourself. *Decide* literally means to "cut away". With your decision, you will either sever your current state of complacency and move toward something greater and purposeful or you will sever your possibilities of greatness.

To move into something "new" we must let go of something "old". This is the circle of life, birth and death. This refusal to let part of our self die prevents another aspect of our self to be born. You must be willing to give up who you've been for the possibility of who you can be. Our innate desire for immortality conditions us to refuse to *let go*, to *let die* those things, people, places, fears, bad habits, thoughts, etc. that no longer serve our greater good. These refusals prevent us from stepping into our purpose and by holding on we only die in a slow painful manner. We choose to hold on to who we are with stern indignation, *this is how I've always been, and I don't need to change*, instead of choosing to be someone better. The story of the "monkey trap" is metaphorical of the ramifications of "not letting go". I initially learn of this in the book, *Zen and The Art of Motorcycle Maintenance* by Robert Pirsig which I read in college and learned again when reading *Callings* by Gregg Levoy years later. Monkeys are captured by placing food in an object with a hole large enough for the monkey to insert its hand to grab the food but too small



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for the monkey to retrieve its clenched fist grasping the food. In its struggle to *hold on* to the food the monkey is ultimately captured and killed. If the monkey had let go of the food it may have lived to see another day. Interestingly the monkey is not physically trapped by the object with the hole but trapped by “an idea” that no longer served him well or at least not in that moment. Learn to let go. Release the bad. Unleash the good.

Where to begin

As with anything in life, you must first **want** to do it, have it, or be it otherwise why bother.

Then Listen – Feel – Decide – Pursue - Learn

To gain clarity in finding your purpose, simply begin by listing the things you would like to change (socially, environmentally, etc.) or you love doing. Consider that when we do things with love we change others. These are things you could immerse yourself and lose track of time. These things move you emotionally. Purpose begins passion. The passion is ignited by the “why you are doing it”. Your purpose may have local, regional, global impact or just effect your own home. Remember, true purpose always benefits others.

“Doing” means you must act. Purpose will never be realized through passivity. Living with a purpose will not always be enjoyable but your love, your passion, your “why” will see you through those times. In the words of Ray Lewis Jr., former NFL linebacker for the Baltimore Ravens, “On the other side of that pain is your promise.” You owe it to yourself to step into your promise. Find your purpose and pursue it.

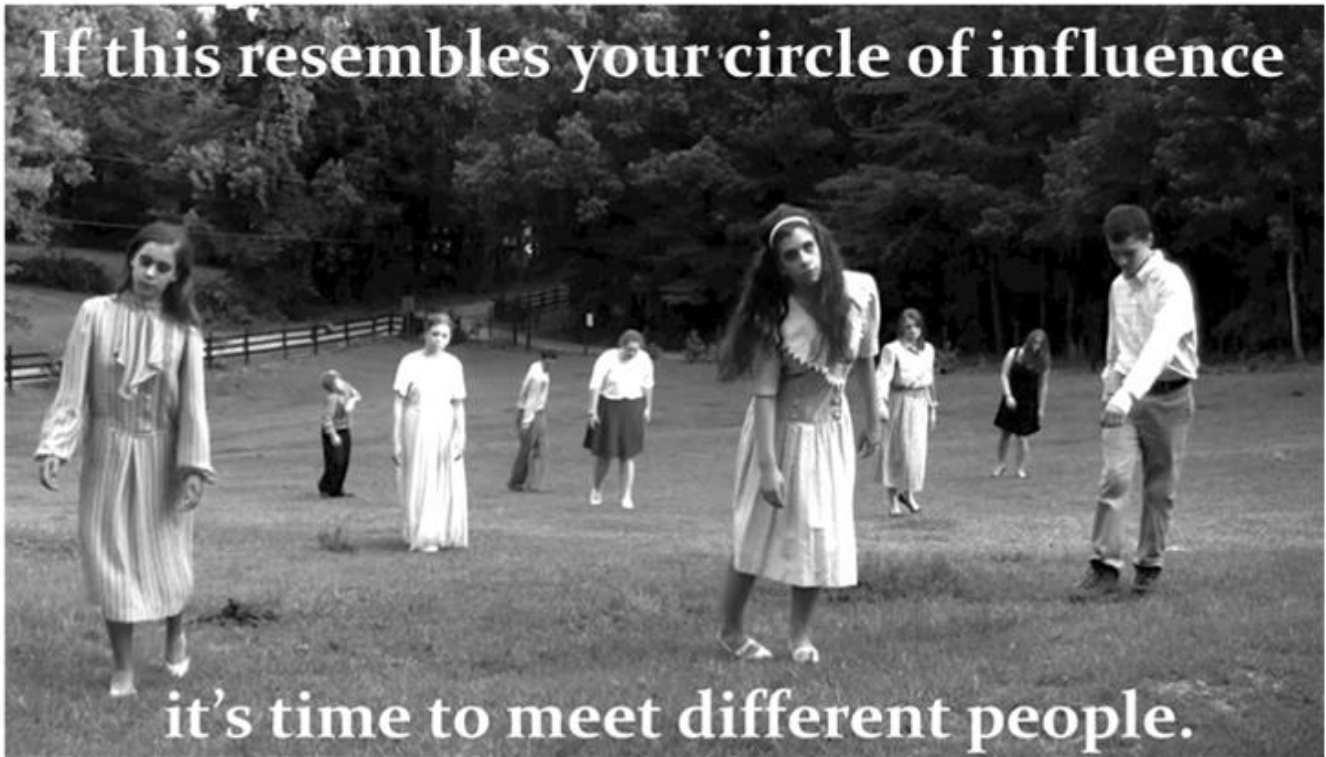
Recommended reading for those who are seeking

- *Callings, Finding and Following an Authentic Life* – Gregg Levoy
(This title is one of the selections that will be offered in the **Achievers Book Club**. For more information email bookclubs@inafieldofdreams.com.)
- *Zen and the Art of Motorcycle Maintenance* – Robert Pirsig
- *Man’s Search for Meaning* – Viktor Frankl

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THE
OPPORTUNITY
BROKERS

www.theopportunitybrokers.com

COMING ONLINE TO YOU SOON



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I M Honored to Introduce a New Client

I M honored to introduce a new client, **DLMK Trucking & Logistics. (DLMK)**. DLMK is a startup venture based in East Orange, NJ. DLMK will begin with a small fleet of cargo vans delivering parcel express cargo throughout New Jersey for residential and commercial customers. DLMK will expand its territory, cargo size, and fleet in Q1 2019. DLMK is located at 108 Sanford Avenue, East Orange NJ.

Multiple I M brands led by StrategicSite are working together to launch DLMK to deliver premiere trucking and logistics to its customers. We are working with DLMK to develop its business plan, business model, brand, logo and other business graphics, and website.

I M Brands	Provides
StrategicSite	Strategic/Business Planning and Business Modeling
eblackwidow	Technology Consulting including website development and assessing trucking and logistics software applications.



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I M Entrepreneur Network Featured Entrepreneur

Chairs 2 U Designs, LLC



Debra Randolph launched **Chairs 2 U Designs**, a Party Chair Rental Business to provide clients a variety of extravagant decorative chairs. Chairs 2 U Designs creates custom decorative chairs for all occasions and events including baby showers, gender reveal parties, engagement parties, bridal showers, birthday parties, sweet 16's, children's parties, graduation parties, etc.

Working for over 32 years for a major telecommunication company, Debra began looking for a new inspiring challenge. She began decorating chairs as a channel to unleash her creativity which she also found space to experience a sense of peace. People began seeing her designs and providing her positive feedback and requests for chairs.

After watching several of her friends and family members become entrepreneurs, Debra was particularly inspired by one person, her Goddaughter, Keima, an entrepreneur who has launched multiple businesses. "I'd have to say it was my Goddaughter Keima who really touched me with the idea that I needed to rely on my faith and go with my heart.", Debra said. Debra made the decision to step into her possibilities and transform her hobby into a business.

One of Debra's actions, was to enroll in Sketched on a Napkin (an I M brand), Entrepreneur Development Program. Being surrounded by other entrepreneurs, provided Debra courage to take the leap into entrepreneurship.

Debra says Thank You to - Keima for being my inspiration. A big thank you to my support team, Darin and my Inventing Creative Entrepreneurs team, My Sisters Marvena, Sista Tonya, Brigitte A., my children Carol and Gary Jr, and grandchildren Alyssa, Donovan and Gary III, finally my love Craig, who always makes a way out of no way. I love you all!



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Chairs 2 U Designs



Take a seat and talk to Debra about how she can enhance your next event with a memorable accent piece. Here is her contact information:

Debra Randolph

Chairs 2 U Designs, LLC

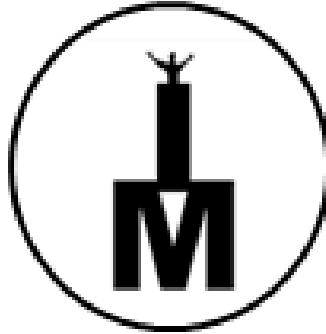
Telephone: **973-583-9520**

Email **drandolph@chairs2udesigns.com**

IM proud to see Debra **on the verge** of her breakthrough!



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VOTING 2018

Make sure you do too

Anyone who stands against those who kneel, sit, or stand for others only stands in the way.
Darin Wright



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Profits + Purpose

Benefits of Practicing Corporate Social Responsibility

Written by Monique Brinson, Public Relations Consultant

The term “**corporate social responsibility**” (CSR) has been coined to define how companies behave in social, environmental, and ethical contexts. CSR involves integrating the issues of the workplace, the community, and the marketplace into core business strategies. Driving this emerging field are the customers who choose products with good reputation, investors who put money into companies with exemplary records, firms that invest in the future or training of their employees, and employers interested in mutually beneficial relationships with local communities.



To illustrate how critical CSR has become, a 2017 study by Cone Communications found that more than 60 percent of Americans hope businesses will drive social and environmental change in the absence of government regulation. Most consumers surveyed (87 percent) said they would purchase a product because a company supported an issue they care about. More importantly, a whopping 76 percent will refuse to buy from a company if they learn it supports an issue contrary to their own beliefs. You can download the entire article at www.strategicsite.com/csr/sis_csr_overview.pdf.



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Women Entrepreneurs Minding Their Business



IM supporting Women Entrepreneurs (WE). Two alums from Sketched on a Napkin, Entrepreneurship Development Program participated as sponsors in *Girls Just Wanna have Fund\$ Women's Empowerment & Networking Event*. Mitchell Slade, owner of My Sweet Experience and Shavona Holiday owner of

Summer's Smart Cookies teamed up to sponsor the dessert buffet at the 2nd Annual Women's Empowerment Networking Event. The event is held annually to bring women entrepreneurs together to inspire, support and share their experiences as business owners. Mitchell and Shavona had the honor of collaborating to showcase their products, expose their businesses to other business owners and make invaluable connections across multiple industries.



For uniquely designed cakes, cupcakes, cake pops, or candy buffets, contact Mitchell Slade, My Sweet Experience – msslade@mysweetexperience.com.

For uniquely designed cookies, contact Shavona Holiday, Summer's Smart Cookies – abc123@summersmartcookies.com.

IM proud to see Mitchel and Shavona **on the verge** of their breakthrough!



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Thank You and Welcome Aboard

Thank You Terry Warren

I M thankful for your guidance in preparing OTV to move to a digital media platform. Your digital marketing knowledge and expertise is invaluable. I look forward to your continued contribution as we begin transitioning to a digital platform in the upcoming months.

Terry is a knowledgeable digital marketing professional and has contributed to the success of online editorial sites including Vogue.com and NOWNESS.com, formerly owned and operated by the luxury group, LVMH. She was primarily focused on promoting the content of these online properties via email marketing, social media marketing (in the English-speaking market and in China), paid search, search engine optimization, influencer/blogger outreach and some offline branding events.

Welcome Aboard Kiernan Murphy



I M glad to welcome Kiernan Murphy to our team. Kiernan will begin by joining eblackwidow, LLC our technology consulting firm. He will be a member of the IT Asset Management team where he will work with eblackwidow to inventory IT assets at clients' locations. His efforts will provide eblackwidow the ability to formulate technology strategies for their clients that includes optimizing and managing the life cycle of their IT assets. We look forward to leveraging Kiernan's talents and potential across the I M enterprise.

Kiernan graduated from Rutgers University in 2016, majoring in Biology. Throughout his time at Rutgers, he worked as an Information Technology Desktop Services intern. He has worked as a Regulatory Compliance Analyst at J. Knipper, where he worked to ensure clients are adhering to local, state, and federal regulations within the Pharmaceutical industry. Kiernan's real passion is medicine and he has plans to pursue a medical degree. We are already looking at opportunities for Kiernan to share his knowledge and passion with our new business, MD Healthcare Management Solutions.



eblackwidow (EBW) provides technology, data management and analytics

www.eblackwidow.com

consulting as well as developing strategic management and performance measurement solutions.



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I M Growing

New Businesses & Brands



Escape Velocity (EV)

Physics definition - *escape velocity is the speed an object needs to travel to break free from the gravitational influence of a massive body. The larger the mass, the higher velocity required, which requires more energy and thrust. If the required minimum speed is not achieved the object will fall back to the surface of the mass.*

EV is a high-intense multidimensional, transformative personal and professional development program designed by I M partners built on the “whole person” concept. EV’s purpose is to transform participants’ way of thinking and living to improve the quality of their life. **EV** is developed for individuals committed to transforming who they were for who they want to become.



Achievers Book Club (ABC)

ABC will deliver a personal/professional growth book to participants each month at 40 to 50% off retail price. Books are authored by prominent and successful individuals on subjects such as goal-setting, finding purpose, health and wellness, entrepreneurship, and other personal and professional development topics. **ABC** understands that knowledge is only power when it is applied and exchanged. **ABC** encourages participants to share their knowledge by providing them the tools and platform to exchange their knowledge. **Success is as simple as ABC!**



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This is what **I M** doing to make your world better!

I M My Reward Loyalty Program

We appreciate your continuous business and want to acknowledge our appreciation by inviting you to participate in our new reward loyalty program. You will receive points when you purchase products or services from any I M business; attend a fee-based I M event; or participate in a free I M event.



Points can be redeemed as a discount on products or services or to purchase products from I M Inspirational online store. More information to come.



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This is what I M doing to make your world better!



Two Fit To Quit (2F2Q) has organized “**Let’s Walk and Talk**” (LWAT) event as part of its I M Well 2019 Health & Wellness Challenge. The purpose of LWAT is to encourage individuals to take a *step* toward better health. Walking is an easy and inexpensive entry point into health and wellness. Email us at IMWell@toofittoquit.net for more information about our LWAT event or our **I M Well 2019 Challenge**.



I M Well 2019



Join us for our 1st “**Let’s Walk and Talk**” about our health and wellness. Walk at your own pace, take in the serenity of the environment, invite others, and enjoy the camaraderie. Most importantly just show up, your health depends on it.

When: TBD

Time: TBD

Where: Brookdale Park, Bloomfield/Montclair NJ

Weather permitting

For more info: IMWell@toofittoquit.net



Participation is eligible for





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This is what **I M** doing to make your world better!



Integrated solutions to help you deliver quality healthcare with optimal returns.

MD Healthcare Management Solutions (**MDHCMS**) is the newest addition to the **I M** brand family.

MDHCMS is a full-service healthcare management consulting management solutions and analytics company designed to help physicians and providers of service prepare for value-based care, improve clinical integration and enhance their financial performance.

MDHCMS' broad experience, extensive expertise and proven model help to realign care delivery, so our partners can provide the appropriate care, at the appropriate time, in the appropriate setting, at the appropriate cost. **MDHCMS'** priority is to maximize/optimize provider productivity and reduce their overhead for better patient outcomes.



MDHCMS is currently partnering with other **I M** brands to provide an integrated business, technology, and healthcare solution that includes strategic management, resource optimization, process improvement, technology development, data governance and other services to transform Newark-based Greater Essex County Counseling Services to pursue economic opportunities in the healthcare market.



Email us: solutions@mdhcmsolutions.com



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This is what **I M** doing to make your world better!



Apex Capstone (AC) partners with training providers and corporations to bring capstone projects to their learners and employees to augment their professional development. The capstones are a combination of optional courses and “hands-on” projects delivered through a blended-learning structure to produce actual products, processes, or services.

For more information: <http://www.apexcapstone.com>



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Always be thankful Never be satisfied

Claude Garretson

Many will spend the 4th Thursday of this month *giving thanks* which is wonderful. Being thankful and expressing gratitude are essential to acknowledging all that is good in one's life. This is a rearview mirror perspective and may hypnotize the spirit into a quiet lull. It is time to balance thankfulness with a large forward-looking windshield view of what we want to come in our life. Continue to spend time being thankful and then awaken your spirit by asking "What am I not satisfied with in my life, my situations, my relationships, my community, the environment, etc.?" I M establishing the 4th Saturday of May as "**Never Be Satisfied**" Day. A day that we recognize and appreciate the need for "change". This is a day we connect with others and share are desires for positive change. Life is not meant to be stagnant. So never be satisfied as there is progress to be made everywhere.

MAY 2019
www.imcalendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	Never Be Satisfied Day!
26	27	28	29	30	31	1
2	3	4	5	6	7	8

Live full...die empty



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This is what **I M** doing to make your world better!



THE OPPORTUNITY BROKERS

The Opportunity Brokers (TOB) has started rewarding its members and plans to have an online presence before end of the year. TOB is also planning its first Opportunity Network Exchange (ONE) in partnership with another I M brand, **Sketched on a Napkin**. **ONE** is scheduled for Q1-2019.

Vendor table and ticket fees are eligible for



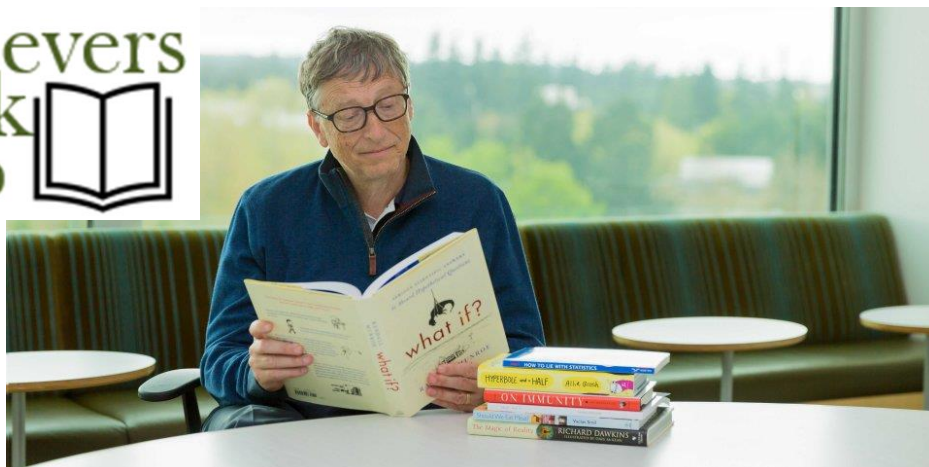


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This is what **I M** doing to make your world better!



Field of Dreams, (FOD) is a provider of personal development products and services. FOD was once a retail store in the late 90s and there is a plan to bring it back! In the process, FOD is launching its initial book club, **Achievers Book Club (ABC)** to encourage all of us to read more. We understand the connection between reading, success, and wellness. ABC focuses on reading for personal and professional development.



Majority of successful people are avid readers. Warren Buffet, Bill Gates, Elon Musk, Oprah Winfrey, Mark Zuckerberg and Mark Cuban are all dedicated readers. Successful people don't just read anything. They read to be educated not entertained. They read to be successful.

ABC participants receive one book per month on personal or professional development written by successful individuals. Online tools will be available to encourage the sharing of knowledge.

For more information email us: bookclubs@inafieldofdreams.com

Subscription fees are eligible for





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This is what **I M** doing to make the world better!



Relation Ship Yacht Charters & Sketched on a Napkin will partner to launch the first **Entrepreneur-Ship** Professional Development Cruise which is scheduled for Q2-2019. Our Entrepreneur-Ship event will give participants the opportunity to learn, network and socialize.

Event fees are eligible for



We are all self-made, but only the successful will admit it.

Earl Nightingale



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This is what **I M** doing to make the world better!



Every atom belonging to me belongs to you.

Walt Whitman

I M University (**IMU**) is a non-accredited education entity within the **I M Possible** brand portfolio. **IMU**'s mission is to provide education and exposure to improve the collective good of humanity. **IMU** in partnership with our education and training providers and businesses creates internship programs and opportunities. **IMU** ensures the education and training are aligned with business and industry demands. **IMU** has assumed responsibility for I M's current **Bridge, and Sequel** internship and funding programs.

IMU sets the standards for corporate social responsibility (CSR) and ensures that all **I M** businesses meet or exceed those CSR standards. **IMU** serves as the philanthropic division of **I M** and ensures that each **I M** brand is associated with a social or environmental cause. **IMU** ensures that our family of brands remain committed to balancing profit and purpose.



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I M Possible Mall

Business/Brand	Product/Service	Website
ANEW Professional	Talent Management	www.anewprofessional.com
APEX Capstone	Developer of Capstone Projects	www.apexcapstone.com
BBQ Sigh Sauces	Food Item	www.tasteplease.com
Bridge Program	Professional Internship	www.proednetwork.org
Coffee Cup Conversations	Education (Micro-Learning)	www.coffeecupconversations.com
eblackwidow	Technology Consulting	www.eblackwidow.com
Field of Dreams	Personal Development	www.inafieldofdreams.com
generationT	Education (Seniors)	www.generationT.org
Heuristic Learning	Education (Management/Operational)	www.heuristicallearning.com
HL360.NET	Portal for HL Learners	www.hl360.net
Integrated Learning	Cross-Functional Learning	www.proednetwork.org
Professional Education Network	Strategic Alliance; Provider of Professional Development Programs	www.proednetwork.org
Professional Executive Program	Education (One-on-One)	www.proednetwork.org
Red Brick Projects	Eco-friendly Real Estate Development	www.redbrickprojects.com
Relation Ships	Yacht Charters	www.relationshipsyachtcharters.com
Sequel	Tuition Funding	www.proednetwork.org
Sketched on a Napkin	Education (Entrepreneurs)	www.sketchedonanapkin.com
StrategicIsite	Business Consulting	www.strategicisite.com
Strategos Academy	Education (Executive Level)	www.strategosacademy.com
Taste Me Please	Cuisine/Catering	www.tastemeplease.com
The Opportunity Brokers	Social Media Networking	www.theopportunitybrokers.com
Virgin Tongue	Cocktails/Catering	www.virgintongue.com

All I M brands are trademarked, owned, and managed by The Wright Group, LLC Private Capital Firm

I M Brands are at different stages of business development



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I M Possible Mall

Business/Brand	Product/Service	Website
1 Song Media	Digital Content (Audio/Video)	www.1songmedia.com
4Reel	Community for Anglers	www.4reel.org
Achievers Book Club	Personal & Professional Development	www.inafieldofdreams.com
Escape Velocity Program	Intense Personal Development Program	www.imuniversity.org
futuri	Web-based Strategic Management Application	www.eblackwidow.com
Garretson Stables	Equestrian Experiences	www.garretsonstables.com
generation Xceptional	Recognition of Excellence	www.generationXceptional.com
I had a happy Productions	Literary Management	www.ihadahappy.com
I M COOL	Blog Content	Facebook Group
I M Possible Mall (IM)	Parent Customer-Facing Entity	www.impossiblemall.com
I M University (IMU)	Non-accredited Education Institution	www.imuniversity.org
I M Well 2019	Health & Wellness	Facebook Group
imhappy	Portal for Authors	www.ihadahappy.com
Nauti Man	Brand Icon	www.4Reel.org
On the Verge	Digital Media (Magazine)	www.impossiblemall.com
One Child One Village	Community Development	www.onechildonevillage.com
Poet Tree Café	Community for Artists	www.poettreecafe.com
Sea, You, & Me	Digital Media (Newsletter)	www.4Reel.org
Share a Byte with Us	Digital Media (Newsletter)	www.eblackwidow.com
Too Fit To Quit	Health & Wellness	www.toofittoquit.com
Two Fit To Quit		www.twofittoquit.com
Unlimited Peace Orchestra	Musicians for Peace	www.unlimitedpeaceorchestra.com
Wear With You	Return to Work Preparation	www.wearwithyou.com
Xcellere	Online Learning / Performance Management Web Application	www.eblackwidow.com
And more...		

All I M brands are trademarked, owned, and managed by The Wright Group, LLC Private Capital Firm

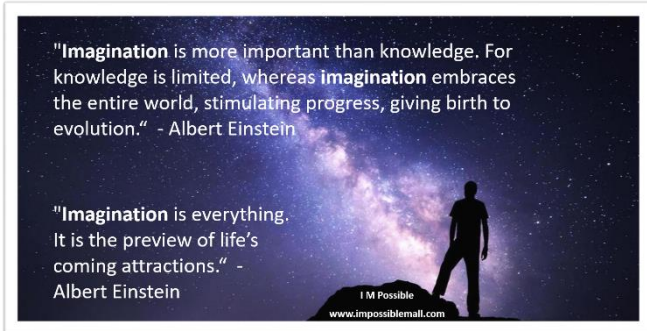
I M Brands are at different stages of business development



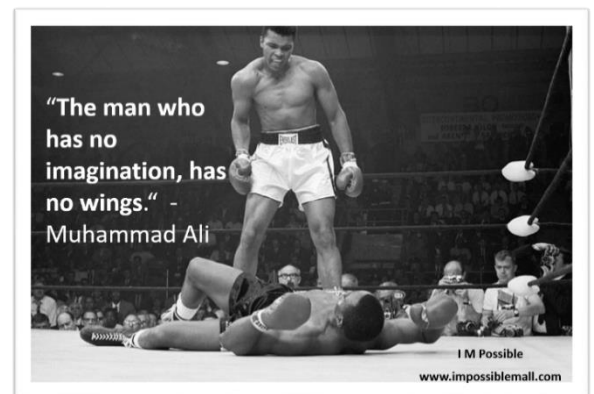
November 2018

This is what **I M** doing to make your world better!

Inspiration Gallery



Download @ <http://www.impossiblemall.com/IMinspiring.zip>



More to come



November 2018

A close-up photograph of a wolf's face, focusing on its eyes and nose. The wolf has light-colored eyes and a black nose. The fur is a mix of brown and grey.

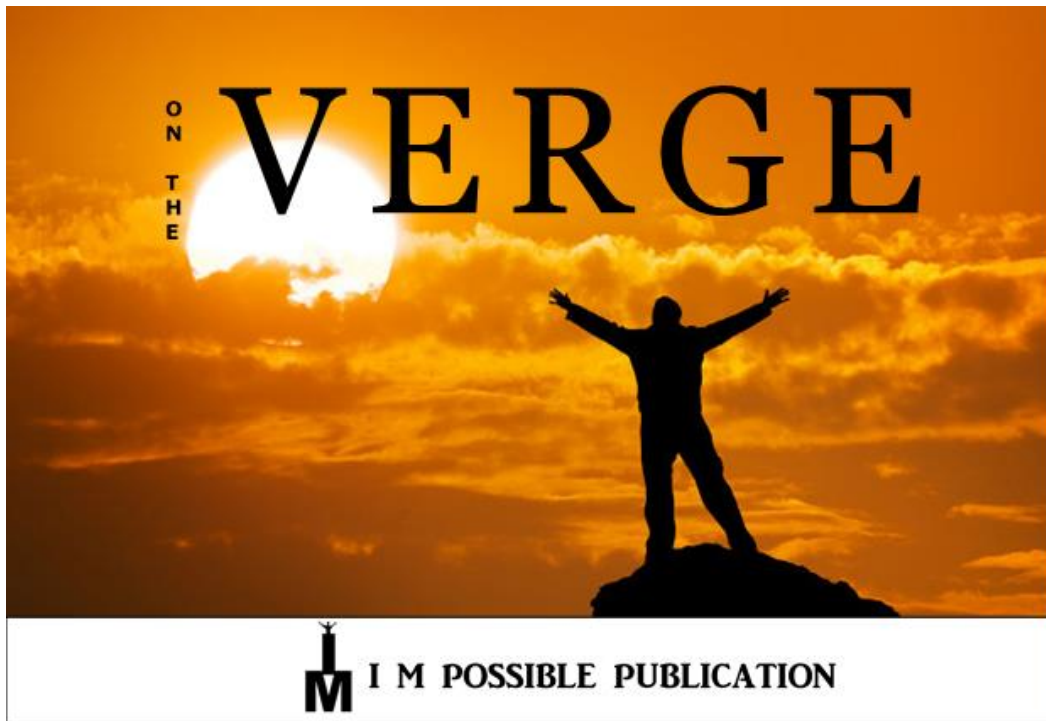
**The wolf on the top of the hill is never
as hungry as the wolf climbing the hill.**

I M climbing that hill.

Once at the top of the hill. Look for the next hill. Remain hungry.



November 2018



I M here to make your world better!

OTV and I M are still in their infancy stage. OTV's goal is to provide diverse, wide-range, and meaningful personal, professional, and business development content while keeping you informed of I M brands' activities. OTV's next major move is to transition to a digital magazine platform. This new platform will allow OTV to integrate multimedia components to make OTV truly experiential. Our goal is to begin that transition by going to a web-based format in 2019 to improve integration between OTV and brand websites, to allow our readers to better locate information, and to improve search engine optimization.

We hope you remain with us as we learn and grow. Remember a principle taught in Sketched on a Napkin's Entrepreneurship Development Program: *No idea was ever born perfect.*

For questions about OTV, its content or to become a contributor send an email to otv@impossiblemall.com.

Often invention requires a long-term willingness to be misunderstood. Jeff Bezos



November 2018

IN OUR NEXT ISSUE

This year, 2018 has been labeled by some as the “year of women” for women’s social and political activism. Anyone paying attention would have noticed that women have been a progressive group across many sectors and demographics for several years from college enrollment, to business leadership, to entrepreneurship, to social activism, and now political leadership. There is no doubt that women are **on the verge** of their next breakthrough. OTV will recognize dedicate its last issue of 2018 to these progressive women.



We cannot lose sight of the need for continuous progress in areas of “equal pay for equal work” and “equal respect”. These issues are not for women to resolve alone.

If you know of any women managing or launching a profit, non-profit, or community entity and would like to be recognized in OTV please have them submit a 1-page document to OTV as per the following instructions:

- 1-page document in Microsoft Word format
- Font Type = Times Roman
- Font Size = 12pt
- Line space = 1.5
- Document must include a brief overview of their business or organization
- Document must include a professional photo preferably a headshot in the document
- Document may include a maximum of two photos of product(s)
- Include full name of owner
- Include email address and/or a telephone which will be published with business description
- Include address for physical establishments
- Include web address if applicable (those with web addresses are more likely to be selected)
- Save the document with the name of the business/organization
- Email the document to **otv@impossiblemall.com** by November 24th, 2018

Submissions that do not adhere to the above instructions will not be considered for publication. OTV reserves the right to select or reject any submission. Proof the document prior to submission. OTV will not edit any submission. Documents with overt errors will be rejected. Any questions can be submitted to **otv@impossiblemall.com**.



November 2018

All I M Brands are owned by TWG Private Capital Firm

~~Dear~~ Dare Achiever,

Thank you for taking the time to read **On the Verge**. Hopefully you learned a little more about **I M Possible Mall (I M)** businesses and brands. Some may ask, “Why so many businesses and brands?” Well our business is creating and developing businesses. We just stepped up our game with the **I M** concept.

I M an innovative and unique business model. **I M** a business of businesses integrated to deliver seamless personal, professional, and business solutions driven by creative people. Doing business with one **I M** business is doing business with all of them. The SON-EDP entrepreneurs featured in this issue were further assisted by StrategicSite with their business incorporation and branding, eblackwidow will assist them with their website and other technologies, and they receive promotion in OTV. When it’s time for them to grow with their business **I M** there with additional personal, professional, and business development services.

I M in the construction phase and much like building a brick and mortar mall it is being built in phases with individual businesses being prepared and moving in at specific times. You are witnessing the making of an enterprise using an *agile* approach. Our approach may appear awkward to traditional linear thinkers. Well, **I M** doing it differently! We are doing it to prepare for our vision of transforming our concept into a physical location. Yes, **I M** planning on returning in a physical form.

To our clients, I hope you continue to do business with us. To others, I dare you to engage an **I M** business or one of the businesses featured in OTV that we have assisted in developing and/or the owner. **I M** proud to build people, businesses and communities.

May you continue reading OTV and most importantly **I M** daring you to always be on the verge of your next breakthrough.

Darin C. Wright
dwright@thewrightgroupllc.com
The Wright Group
Private Capital Firm

The Wright Group
Private Capital Firm



For more information on any **I M** business or brand, or comments email us at **otv@impossiblemall.com** or write us at

TWG, LLC, POB 379 Montclair, NJ 07042



November 2018



Fill in the blank

YOU DECIDE WHO AND WHAT YOU ARE IN EACH MOMENT. THOSE MOMENTS ARE TIED TOGETHER TO BECOME WHO YOU ARE IN LIFE. IT IS A CHOICE. THE EVENTS IN OUR LIFE HAVE LESS POWER THAN HOW WE CHOOSE TO RESPOND TO THE EVENTS. LIVE YOUR LIFE WITH INTENTION AND PURPOSE.